

**Active citizens; strong and involved communities**  
**Active citizens; partners in reducing demand and creating better services**  
 Coventry's Asset-based working Strategy, Working and delivering together  
 October 2014

**Initial Implementation Plan**

Implementation of the strategy needs to be flexible to maximise opportunities that emerge and to adapt to lessons learned along the way. Initial actions and indicative milestones are included in the table below.

| <b>Key Pillar</b>                                | <b>Action</b>  | <b>Lead(s)</b>  | <b>Milestones</b>  |
|--|--|---|--|
| 1. Building Capacity                             | Develop a voluntary sector-led local Centre of Excellence  | Ruth Tennant, Insight, Coventry City Council (CCC)<br>Sara Roach, People Directorate, CCC   | <ul style="list-style-type: none"> <li>• Secure political approval and transfer set-up funding from CCC by Mar 15</li> <li>• Explore and agree opportunities for pooling of resources / co-location by Mar 15</li> </ul> |
| 2. Co-designing and co-delivering local services | Introduce and test co-production through People Directorate (supported through the Transforming Communities With Communities Action Learning Sets and the Community Development Service)<br>Support and test co-production in <ol style="list-style-type: none"> <li>a) Parks</li> <li>b) Preventative support for older people (integrated neighbourhood team)</li> <li>c) Age-Friendly City</li> </ol> | Michelle McGinty, People Directorate, CCC<br>Helen Shankster, Insight, CCC<br><br>Graeme Hood, CCC<br>Valerie De Souza, CCG<br><br>John Forde, CCC/ Coventry University/ Age UK | <ul style="list-style-type: none"> <li>• Testing and lessons learned by Dec 15</li> <li>• Other areas to be agreed and brought on-line by Active Communities Group</li> </ul>  |
| 3. Supporting staff to work differently          | Deliver the Transforming Communities With Communities Programme<br><br>Identify and promote local champions within key services/ agencies to lead abw projects, drawing on TCCP programme  | Ruth Tennant, Insight, CCC<br><br>Ruth Tennant/ Sara Roach  | <ul style="list-style-type: none"> <li>• Training completed and action learning sets initiated by Mar 15</li> <li>• Champions identified by January 2015</li> </ul>  |

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|  | <p>Develop proposals for training and workforce development that shares skills across the public and voluntary sector.</p> <p>Work with the voluntary sector to identify what 'good' looks like</p> | <p>Grace Haynes, CCC &amp; key partners</p> <p>Ruth Tennant/ VAC</p>    | <ul style="list-style-type: none"> <li>• Training &amp; development proposals agreed by March 15</li> <li>• Voluntary sector led workshops to be complete by March 2015</li> </ul>  |
| 4. Working with local statutory and voluntary sector partners to access external funding | Lead and support development of an Early Action Funding bid   | Sue Bent, Coventry Law Centre, Grapevine, Insight CCC, Whitefriars, CCG | <ul style="list-style-type: none"> <li>• Bid submitted by Nov 15</li> <li>• Funders decision by Mar 15</li> </ul>   |
| 5. Learning and review   | Gather in learning from the initiatives above and review priorities for future implementation of the strategy   | Insight, CCC  | <ul style="list-style-type: none"> <li>• Develop and agree research support to evaluate this programme</li> <li>• Report progress and recommendations for future priority actions to cabinet members by Dec 15</li> </ul> |